



Webcast Canada

Professional. Reliable. Guaranteed.



Professional Self Service Webcasting

THE SELF-SERVICE OFFERING THAT COMES WITH FULL SERVICE ASSISTANCE!

Webcasting is all we do. Give your conferences, workshops and other events nothing less than the best quality, uninterrupted webcast streaming.

SEPTEMBER 2014

Why Webcast Canada?



Benefits of Webcasting with Webcast Canada

1. Improve transparency and accountability.
2. Reduce outreach costs.
3. Provide immediate dissemination of information.
4. Dramatically widen access to information and events.
5. Demonstrate a leading edge image.
6. Be environmentally responsible.
7. Improve Return-on-Investment.
8. Obtain instant feedback.
9. Create a permanent archive.
10. Accessible on all platforms and devices including desktops, laptops, tablets and smartphones.

Webcast Canada offers self-service webcasting with *full-service assistance*.

That means our team will do the online set-up for you, guide you through advance testing, provide technical support for your viewers, and offer advice and support as needed – all to save you precious time and money while ensuring you have a successful, professional webcast!

Combine that high level of service with our industry leading guarantee, and you have a professional solution that's hard to beat.

- ✓ ***Industrial-strength for professional applications.***
- ✓ ***Pay per use removes annoying subscription fees.***
- ✓ ***Automatic recording of all webcasts on our server.***
- ✓ ***Unlimited viewership.***

About Self-Service

Self-service is a lower cost option compared to full-service in which you are responsible for doing the webcast using your own equipment and your own camera/audio operator(s). But you still need Webcast Canada to provide the critical back-end technology including the webcasting server, control panel and online pages – in order for your audience to see the webcast.

Live Webcast Page

Your live page is designed so that all of your viewers can watch and participate with ease – no fussing with technology.



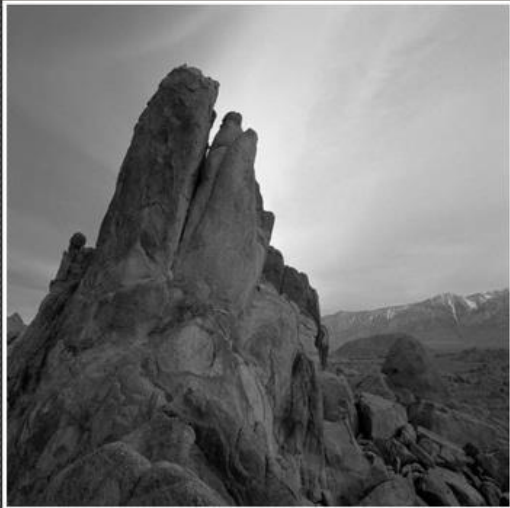
Manual Slides On Off | Technical Support Open Logout



Ask A Question

Submit

Slides 1 / 2



WEBCAST
CANADA

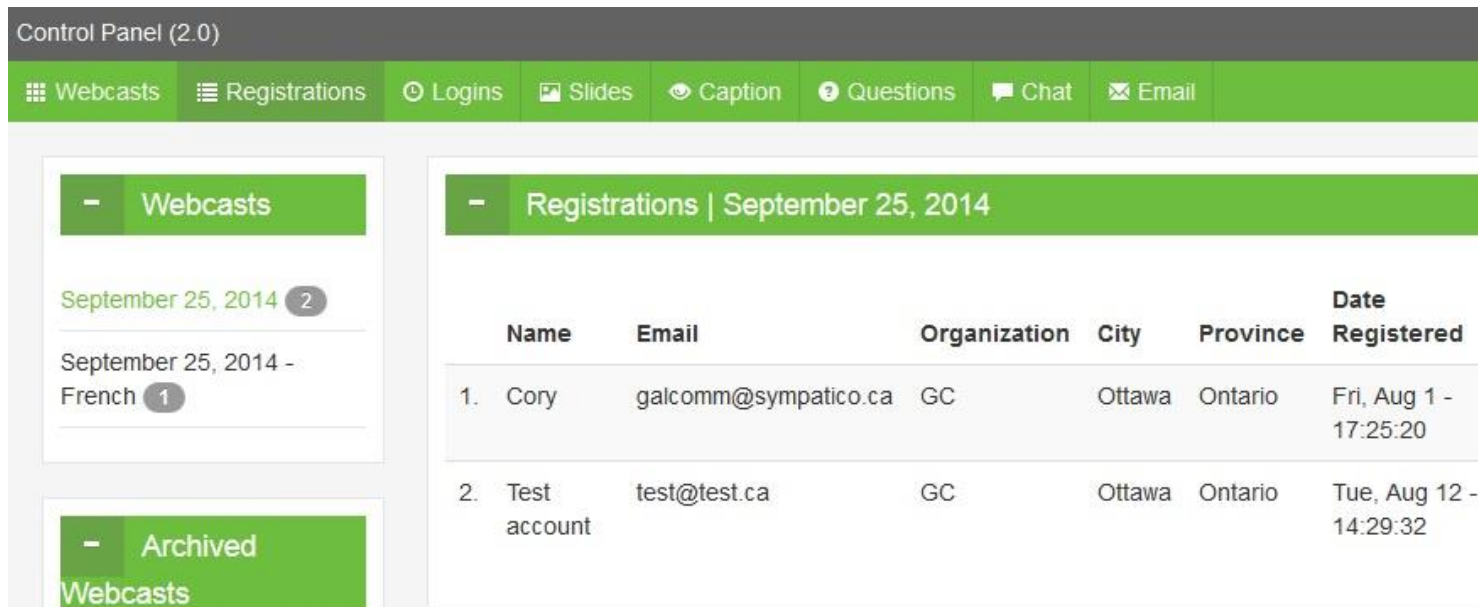
SLIDE 1

“First Rate Service All Around”

– Gordon Harrison, Intersect Alliance

You're in Control!

As a self-service client, you'll have your own online control panel to manage all aspects of the webcast.



The screenshot displays the 'Control Panel (2.0)' interface. At the top, there is a navigation bar with the following options: Webcasts, Registrations, Logins, Slides, Caption, Questions, Chat, and Email. Below this, the main content area is divided into two sections. The left section, titled 'Webcasts', shows a list of webcasts for 'September 25, 2014', including 'September 25, 2014 - French' with a notification badge '1'. The right section, titled 'Registrations | September 25, 2014', displays a table of registrants.

	Name	Email	Organization	City	Province	Date Registered
1.	Cory	galcomm@sympatico.ca	GC	Ottawa	Ontario	Fri, Aug 1 - 17:25:20
2.	Test account	test@test.ca	GC	Ottawa	Ontario	Tue, Aug 12 - 14:29:32

Using your control panel, here are just a few things you can do...

- Add online registration to see who is signing up and watching, or allow direct and immediate access
- Add special password access for sensitive webcasts
- Add PowerPoint slides or have just live video with a question box
- Add closed captioning
- Receive audience questions in real time
- Send email blasts to all registrants

Dedicated to your Success

Webcast Canada is unique in the industry, offering a high level of support for busy organizations that need to webcast but don't have time to fight with technology.



Webcast your events: You can use self-service to webcast your Annual General Meetings, workshops, conferences and any other corporate event, to reach far beyond the confines of the webcast location.



Conduct professional webinars: A webinar is an online broadcast that usually has no physical audience. Typically, your expert give a presentation from your boardroom using a simple webcam or more professional gear.

To sign up for an account, request more information or to arrange a free online demo, contact:

support@webcastcanada.ca

Tel: 613-564-7795

Fax: 613-782-2228

Toll-Free (Canada and U.S.): 1- 877-899-3427

Head Office:

Suite 200-440 Laurier Ave. West,

Ottawa, Ontario

Canada

K1R 7X6

www.webcastcanada.ca